



# TECH SLOSS FIECHE GAME









**Dubai Sports Tech Expo Set for November 2025** 



Dubai unveils 'LEVEL UP' expo to lead global sports tech www.tech innovation in 2025





Global MICE Organisation Limited Joins Dubai **Sports Council in Setting the Stage for the Future of** Sports Tech Innovation in 2025 with LEVEL UP Expo

Dubai launches 'LEVEL UP' Sports Tech Innovation Expo

LEVEL UP

THE REGIONS MOST

INFLUENTIAL SPORTS TECH

**GATHERING** 

Sunday, August 31, 2025 2:14 PM

**SHARE NOW** 











مجلس دبي يعلن إطلاق معرض «ليفل أب» للابتكار في

الكالكا أخبار الدار

التكنولوجيا الرياضية

LEVEL UP التكنولوجيا بالرياضة





Dubai Launches LEVEL UP Expo to **Spotlight Next Generation Sports Technology and Global Innovation** 











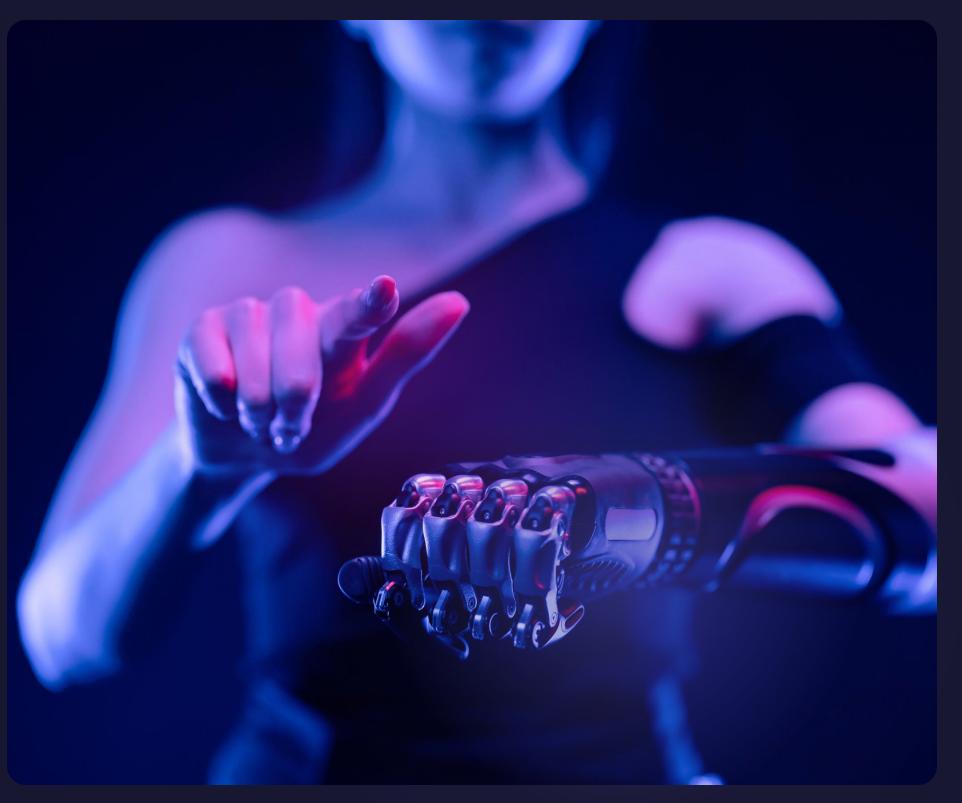




LEVEL UP IS THE WORLD'S LEADING SPORTS TECH INNOVATION EXPO - BRINGING TOGETHER GLOBAL PIONEERS TO SHOWCASE THE FUTURE OF SPORTS.

FROM NEXT-GEN INFRASTRUCTURE TO CUTTING-EDGE FAN ENGAGEMENT, LEVEL UP HIGHLIGHTS HOW TECHNOLOGY IS TRANSFORMING THE WAY SPORTS ARE PLAYED, EXPERIENCED, AND SCALED.

TAKING PLACE FROM 26–29 NOVEMBER 2025 AT DUBAI HARBOUR, LEVEL UP WILL WELCOME MORE THAN 10,000 ATTENDEES, 100+ TECH EXHIBITORS AND STARTUPS, AND OVER 100 GLOBAL AND REGIONAL SPEAKERS - UNITING ATHLETES, CONSUMERS, FEDERATIONS, BRANDS, INVESTORS, AND STARTUPS TO SHAPE THE NEXT ERA OF SPORTS.





# HOSTED IN THE UAE

P DUBAI HARBOUR | DUBAI, UAE

SET AGAINST THE ICONIC DUBAI MARINA SKYLINE, DUBAI HARBOUR IS THE REGION'S PREMIER SEAFRONT VENUE - OFFERING WORLD-CLASS INFRASTRUCTURE, LUXURY SURROUNDINGS, AND SEAMLESS ACCESS BY LAND AND SEA.



## SPORTS TECH **OVERVIEW**



#### SPORTS TECH INDUSTRY MARKET OVERVIEW

#### GLOBAL MARKET

MARKET SIZE: Revenue

2025 (USD)

\$21.51 Billion

2034 (USD)

\$117.93 Billion

#### REGIONAL MARKET

MARKET SIZE: Revenue

2024 (USD)

\$1.01 Billion

2030 (USD)

\$3.38 Billion

- MARKET OPPORTUNITIES
  Market Growth Potential
  Market Demand For Innovation
  Major Growth In Regional Sporting Events
  Limited Existing Sports Tech Events / Platforms
  Regional Positioning

#### WHY DUBAI?



#### **TECH FOCUSED INITIATIVES**

UAE to develop 1,000 technological projects by 2031, contributing AED 110 billion to (MDP) source



#### STRATEGIC ACCESS

Dubai's sports sector contributes USD 2.5 billion annually to GDP and offers unmatched access to major markets like Saudi Arabi'a, India, and Africa source



#### **GOVERNMENT INVESTMENTS**

GCC countries committed over \$65 billion to establish the region as a global hub for sports development source



#### **INNOVATION HUB**

Dubai Tech market set to surge by USD 3.8 billion in 2025. Dubai's digital-first economy and startup ecosystém drive tech adoption, attracting global investors source



## EVENT DATES

INVITATION ONLY WEDNESDAY 26<sup>TH</sup> NOVEMBER

**OPEN TO PUBLIC THURSDAY 27<sup>TH</sup> NOVEMBER** TO **SATURDAY** 29<sup>TH</sup> NOVEMBER

#### **DAY 1: INVITATION** ONLY

#### WED 26TH NOV

4pm - 8pm

VIP Opening (by invitation only). VIPs, Media & Press, Sponsors, Investors

#### THU 27TH NOV

10am - 8pm

Award Dinner, B2B meet-ups, celebrity talks, panels, product demos, and fun activations



#### SAT 29TH NOV

10am - 8pm

B2B meet-ups, Celebrity talks, panels, product demos, and fun activations



#### FRI 28TH NOV

10am - 8pm

B2B meet-ups, Celebrity talks, panels, product demos, and fun activations



## WHAT TO EXPECT



## WED 26TH NOV

**BY INVITATION ONLY:** 

**VIP PREVIEW** 

VIP WELCOME KEYNOTE

GSIC GROUNDBREAKERS
MEETUP + B2B MEETUPS

VIP COCKTAIL RECEPTION

**BY INVITATION ONLY:** 

GOVERNMENT

REPRESENTATIVES

SPEAKERS, C-SUITE

INVESTORS, VIPS, B2

EXECUTIVES, FOUNDERS

DECISION-MAKERS, MEDIA 8

PRESS

## THU 27TH NOV

OFFICIAL OPENING
CEREMONY

**KEYNOTES & FIRESIDE CHATS** 

PANEL DISCUSSIONS

HOSTED BUYERS LUNCHEON

**B2B MEETING OPPORTUNITIES** 

LEVEL UP AWARD SHOW & DINNER

## FRI 28TH NOV

## SAT 29TH NOV

PANEL DISCUSSIONS

**CELEBRITY TALKS AND MEET & GREETS** 

WORKSHOPS

PRODUCT LAUNCHES AND DEMOS

LIVE ENTERTAINMENT

#### **EXHIBITION**

TOURNAMENTS AND COMPETITIONS (Basketball, Football, Padel)

FOOD TRUCKS, RETAIL POP-UPS, MERCHANDE AND FUN ACTIVATIONS



150+ **SPEAKERS** 

50+ **MEDIA & INFLUENCERS** 

500+

**CEOS & FOUNDERS** 



100+ **EXHIBITORS, SPONSORS** & PARTNERS



10,000+ **VISITORS** 



20+

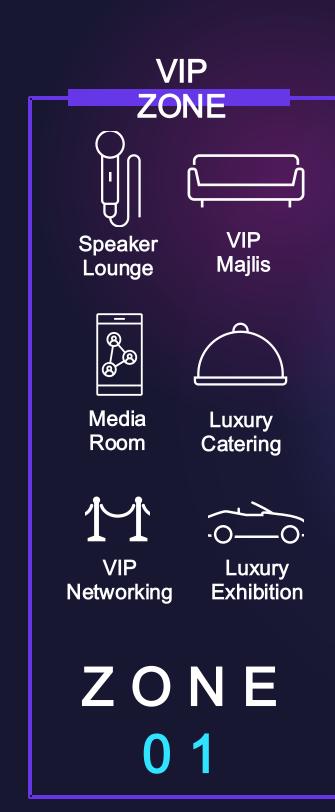
**SPORTS ATHLETES** & CELEBRITIES

100+ **GOVERNMENT & FEDERATION OFFICIALS** 

## EVENT FORMAT



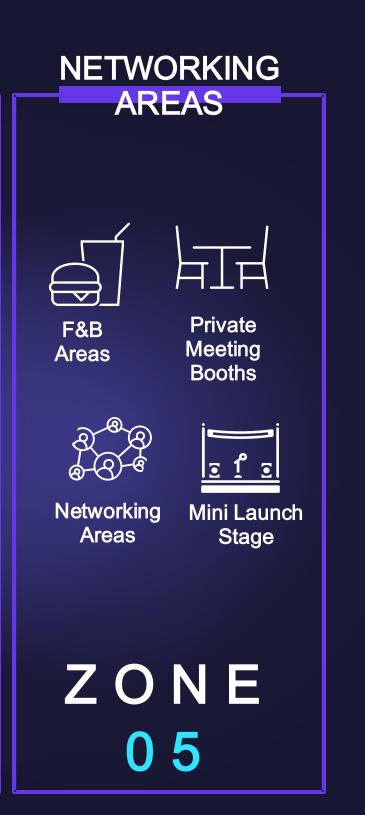
#### **FIVE ZONES**





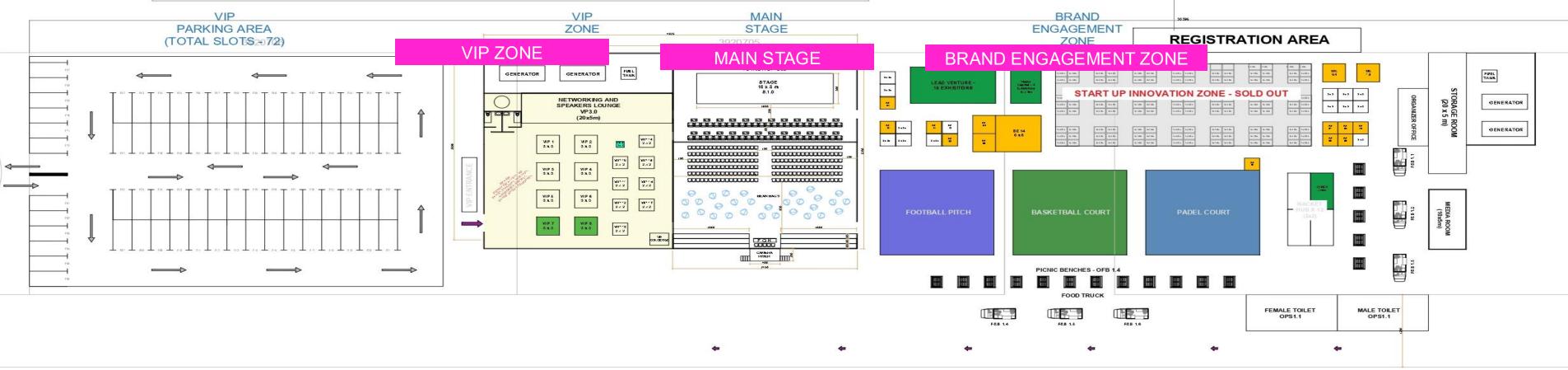




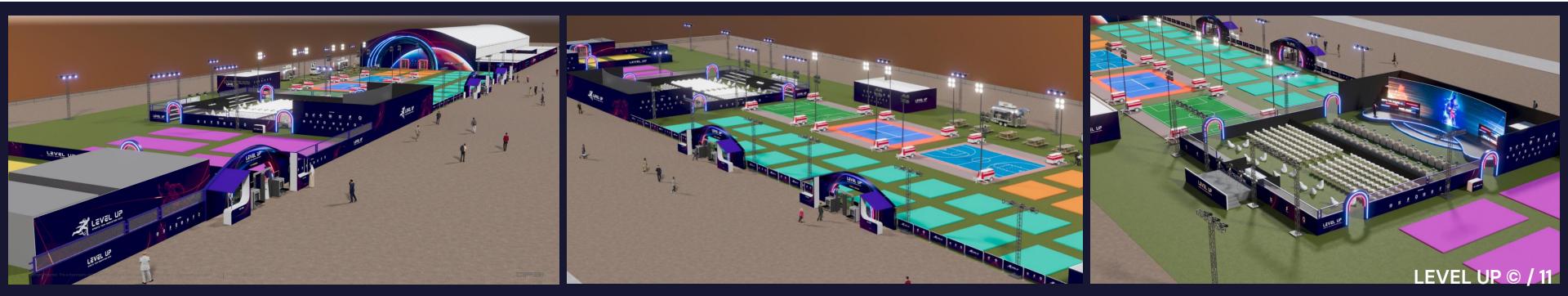


## FLOORPLAN





#### MARINA SEA VIEW





## PROGRAM TOPICS SNAPSHOT





























#### **EXHIBITOR & SPEAKER PROFILES**

**FOOTBALL STARS** 

PADEL CHAMPIONS

**BASKETBALL ICONS** 

**CRICKET LEGENDS** 

**OLYMPIANS** 

**GOVERNMENT LEADERS** 

**SPORTS MEDIA PERSONALITIES** 

FITNESS INFLUENCERS

MINDSET & PERFORMANCE COACHES

SPORT EXECUTIVES

**E-SPORT CHAMPIONS** 

SPORTS TECH INVESTORS

**INNOVATORS** 

**STADIUM & CLUB OWNERS** 





















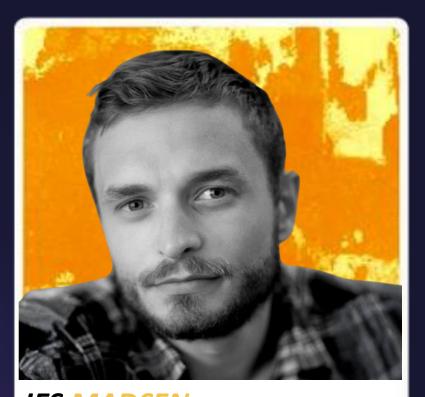








HORST BENTE
Grandson of Adidas, Founder &
Member of the Board of Directors,
Adi Dassler International Family Office



JES MADSEN

Director of Football and Data Science, Saudi Pro
League



**CHRISTOPH SONNEN**Co-founder and CEO, **LEAD VC** 



**TAREQ** Q
Footwear Influencer and Creative Director, *Out of the box* 



SAUD HASSAN
AL NOWAIS
Board Member
Epic Padel



JAMIE CUNNINGHAM
Founder & Executive Director
ONETOWATCH



SEBASTIAN

LANCESTREMERE

Sports Industry Managing Director
Microsoft



IRIS CÓRDOBA

Managing Director,
Global Sports Innovation
Center (GSIC)



MOHAMMED BERRADA
Partner and Head of Commercial &
Investment Practice
CAA Portas



ZUR KARKLINSKY
Head of Go-To-Market
DAZN



DR. GREG BAILEY
Managing Director & Co-Founder
Juvenescence



RICK COST

Director/Head of Performance

Olympique Lyonnais Groupe



HICHAM CHAHINE
Founder & Co-CEO
Ninjas in Pyjamas Group



FADI ZOUEIN
VP of Global Partnerships,
Middle East
AEG Arenas



ASIA SHEIKH
CTO & Innovation Director
Lenovo



BUDREYA FAISAL Founder & CEO Banaat FC

## PARTICIPATING ENTITIES





VITAMIN WELL































UPLIFT



























































**S**quad Assist













## MARCOMMS PLAN OVERVIEW







### EVENT SHOWCASE

Generate buzz and excitement by highlighting the latest innovations and insights from top industry leaders



## **ECOSYSTEM SPOTLIGHT**

Establish the event's role as a marquee platform for collaboration with key players within the sports industry



## TARGET AUDIENCE EXPANSION

Increase awareness and attract a diverse audience from sports & tech Industries as well as consumers



#### THOUGHT LEADERSHIP

Utilize celebrities, influencers, and experts from the industry to cement LEVEL UP as the world's leading Sports Tech event



#### STAKEHOLDER ENGAGEMENT

Maximize exposure through stakeholder participation and partner engagement activities



## PARTNER MARKETING

Engage partners and influencers for crosspromotion and audience interaction

PRESS RELEASES & EDITORIALS

PAID DIGITAL MARKETING

DIRECT OUTREACH

SOCIAL MEDIA

CELEBRITIES & INFLUENCERS

PARTNER CHANNELS

MEDIA & PRESS

**EMAILERS & NEWSLETTERS** 

SEARCH ENGINE MARKETING

OUTDOOR ADVERTISING

RADIO ADVERTISING

SMS CAMPAIGNS

## OUR ECOSYSTEM **PARTNERS**









**PLUGANDPLAY** 

12H2 wylab

F6S is a global platform connecting founders and startups with resources like funding, jobs. and free startup services. It's known as the world's largest startup community, offering tools for application management, recruitment, and corporate partnering

SportstechX is the leading market intelligence and consultancy platform for SportsTech. They track, analyze, and publish insights on startups and investments across the global sports tech landscape. Their reports, podcasts, and advisory services provide datadriven intelligence to investors, corporates, and sports organizations to navigate the rapidly growing sports innovation ecosystem

GSIC is a non-profit association that facilitates synergies in more than 45 countries and provides value-added services that enable sports entities and companies to grow and develop with the help of experienced professionals in the sports tech ecosystem

Plug And Play is a leading global accelerator that is passionate about empowering tomorrow's technology, connecting changemakers, and leading organizations to create positive change. Their ecosystem includes over 95,000 startups and 500 organizations from more than 40 countries

D2A2 is a member-driven association based in Dubai. focused on advancing digital assets, blockchain, and Web3 innovation. The association works to foster collaboration between government entities, corporates, startups, and investors, enabling Dubai's strategic positioning as a global hub for blockchain and digital transformation

Wylab is Italy's first sports tech incubator, helping entrepreneurs build solutions that transform the sports industry. It provides mentoring, funding access, and connections with professional clubs and federations across Europe and beyond

## GSIC MEETUP GROUNDBREAKERS

BRINGING THE ECOSYSTEM TOGETHER

Day 1 - November 26<sup>th</sup>







As an Ecosystem Partner of LEVEL UP, the Global Sports Innovation Center (GSIC) powered by Microsoft will host an exclusive, invitation-only gathering during the event on Day 1 - November 26<sup>th</sup>:

- o 50–80 top-tier C-level executives, innovators, investors, and media
- Curated panels, fireside chats, and start-up pitches
- Executive networking designed to accelerate partnerships and progress across the global sports tech industry

#### **SPONSORSHIP**











CURATED

MEDIA
INTERVIEWS



BE PART OF LEVEL UP AND ELEVATE YOUR GAME





LEVEL UP offers multiple entry points for brands, businesses, and visionaries to get involved. We have curated exhibition and sponsorship opportunities starting as low as USD 5,500 all the way to USD 540,000 for exclusive takeovers and benefits.

SPECIAL INVITATION ONLY EVENTS



Whether you're looking to connect with international and diverse consumers, launch products, or lead the conversation on a global stage - there's a place for you at LEVEL UP.



DELEGATE TICKETS

# CONFERENCE & THOUGHT LEADERSHIP OPPORTUNITIES



BE IN THE SPOTLIGHT



BOOK A 1-1 WITH A SENIOR SPEAKER

LAUNCH A
PRODUCT ON
STAGE

ACCESS TO MAKE
ANNOUNCEMENTS
ON PRESS
CONFERENCE STAGE

ATTEND EXCLUSIVE CELEBRITY TALKS

JOIN A PANEL CONVERSATION

CURATED
NETWORKING
OPPORTUNITIES

SESSION TAKEOVERS

STAGE BRANDING



# EXCLUSIVE VIP OPPORTUNITIES

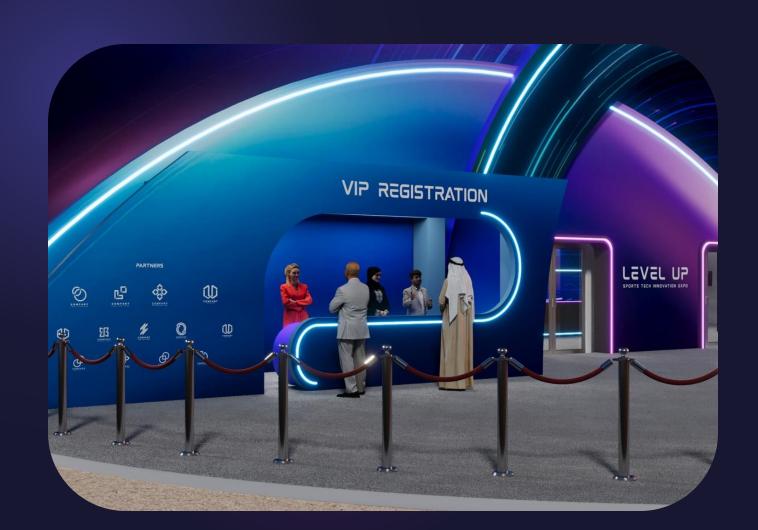
LEVEL UP SPORTS TECH INNOVATION EXPO

ELEVATED ACCESS, PREMIUM EXPERIENCES, UNMATCHED CONNECTIONS

INVITATION TO VIP OPENING CEREMONY PRIORITY SEATING AT KEYNOTES, PANELS & AWARD SHOW PERSONAL CONCIERGE & GUIDED TOURS OF THE EVENT

PRIVATE DEMO SESSIONS WITH EXHIBITORS & STARTUPS PREMIUM HOSPITALITY
EXPERIENCE
(CATERING, GIFTS,
FACILITIES)

EXCLUSIVE ACCESS TO VIP LOUNGE & MAJLIS



ACCESS TO SPEAKER LOUNGE & CLOSED-DOOR SESSIONS

FIRST-LOOK ACCESS TO PRODUCT LAUNCHES & REVEALS

PRIVATE MEET &
GREET WITH
CELEBRITY GUESTS

INVITATION TO VIP DINNER & NETWORKING MIXERS

SPACE FOR LUXURY EXHIBITORS

## SPONSORSHIP OPPORTUNITIES

BE PART OF LEVEL UP - ELEVATE THE GAME



NAMING RIGHTS & HEADLINE VISIBILITY

KEYNOTE & THOUGHT LEADERSHIP EXPOSURE

PARTICIPATION AT THE AWARD SHOW

PRIME EXHIBITION & DEMO SPACE

BRANDED ACTIVATIONS & ENGAGEMENT ZONES

PRESS & MEDIA SPOTLIGHT DIGITAL & SOCIAL MEDIA AMPLIFICATION

POST-EVENT LEGACY

ACTIVATE ON COURTS & PITCHES

CURATED B2B INTRODUCTIONS

ACCESS TO CELEBRITIES & VIPS

BRANDING EXPOSURE ACROSS THE VENUE "Presented By" Partner
Strategic Partner
Industry Specific Partner
Platinum Sponsor
Gold Sponsor
Silver Sponsor

HIGH-EXPOSURE PARTNERSHIP OPPORTUNITIES	PRESENTED BY PARTNER (AED 1.5M)	STRATEGIC PARTNER (AED 1.0M)	INDUSTRY SPECIFIC PARTNER * (AED 375K)	PLATINUM SPONSOR (AED 250K)	GOLD SPONSOR (AED 185K)	SILVER SPONSOR (AED 95K)
Exclusive Rights						
Naming Rights: Level Up - "Presented by: Partner Logo"	✓					
Exclusive to 1 Partner	✓					
Category Exclusivity in partnership tier	✓	✓	✓			
Access to invitation-only VIP Preview (26th Nov)	20	15	10	6	4	2
Private VIP tour	✓	✓				
Opportunity to distribute branded items & flyers at exit	✓					
Conference, Workshops and Industry Pitches						
Welcome keynote at Opening Ceremony	✓					
Passes to Opening Ceremony	10	8	5	3	2	1
Keynote address for Global C-Level executive on relevant topic or fireside chat	1	1				
Session Takeover: The Level Up team will co-develop a session specifically for the PARTNER						
(T&C's Apply). Please note, other speakers may also be invited to speak at these sessions.	1	1				
Session will be positioned as "brought to you by PARTNER"	_		_	_		
Speaking opportunity on panel session (C-Level executive)	1	1	1	1	1	
Access to main stage to present company service, product demo or product launch	<b>√</b>	✓	<b>√</b>			
Award Ceremonies, VIP Cocktail Reception, Networking Opportunities						
Awards Ceremony - "Presented by: Partner Logo"	✓					
PARTNER Name / Logo featured on award trophies	✓					
Partner to present an award	✓	✓				
Invitations to Level Up Award Ceremony	20	15	5	3	2	1
Exclusive Table at Award Ceremony	3	2				
Logo across Award Ceremony						
Seat on the Level Up award judging panel	✓	✓				
Invitations to VIP Cocktail Reception	20	15	5	3	2	1
Logo across VIP Cocktail Reception	Tier 1	Tier 2	Tier 3			
Opportunity to host private workshops or roundtables (any cost associated with hosting the session will be borne by PARTNER)	✓	✓	✓			
Concierge service with exclusive introductions to key industry leaders and decision-makers	✓	✓	✓			
Exhibitions and Showcase						
Exhibition Space (space only, does not include stand)	100	70	50	36	24	12
Live Product Demo Opportunity (subject to required venue or regulatory approvals)	<b>✓</b>	<b>√</b>	<b>√</b>			
Branding exposure across Level Up venue (Exhibition Area, Live Demonstration Area, VIP	Tier 1	Tior 2	Tier 3	Tier 4	Tier 5	Tier 6
Majlis, Networking Area, Awards ceremony and all zones)	Heri	Tier 2	Hei 3		Hel 5	Her 6
Access to VIP Zone	10	8	6	3	2	1

<sup>\*</sup> INDUSTRY SPECIFIC PARTNER CATEGORIES (EACH WILL BE EXCLUSIVE TO 1 PARTNER):

Sports Consultant Partner, Wearable Tech Partner, Vr & Ar Partner, Fan Engagement Partner, Performance Analytics Partner, Broadcasting & Media Partner, E-sports Partner, Smart Stadiums Partner, Health & Fitness Partner, Blockchain & Crypto Partner, Sports Medicine & Supplements Partner, Para Sports Partner LEVEL UP © / 24

HIGH-EXPOSURE PARTNERSHIP OPPORTUNITIES	PRESENTED BY PARTNER (AED 1.5M)	STRATEGIC PARTNER (AED 1.0M)	INDUSTRY SPECIFIC PARTNER * (AED 375K)	PLATINUM SPONSOR (AED 250K)	GOLD SPONSOR (AED 185K)	SILVER SPONSOR (AED 95K)
Marketing and Communications						
Participation at Level Up launch press conference (announcing the event dates and venue)	✓					
Partner mention in Level Up launch press release	✓	✓	<b>✓</b>			
Dedicated press conference announcing partnership		✓				
Dedicated press release announcing partnership	✓	✓				
Dedicated emailer to database announcing partnership	✓	✓				
Inclusion in joint Level Up sponsors announcement press release	✓	✓	✓			
Quote from Partner's C-Level executive in press release announcing speakers	✓	✓				
Brand mention in social media influencers campaign	✓					
Free Hall of Fame delegate passes (for customers or clients)	5	3	1			
Free Platinum delegate passes (for customers or clients)	10	8	4	2		
Free Gold delegate passes (for customers or clients)	20	15	5	3	2	
Access to the press conference area during the event to make public announcements	✓	✓	<b>✓</b>	✓	✓	✓
Individual speaker spotlight post on social media platforms	✓	✓	✓			
Shared speaker announcement post on social media platforms	✓	✓	✓	✓	✓	
Logo placement on website and all outreach emailers	✓	✓	✓	✓	✓	✓
Tag on all social meda posts	✓	✓	<b>✓</b>	✓		
1x partnership announcement via post on the Level Up Social Media Platforms	✓	✓	✓	✓		
1x Video promoting partner's product that will be showcased at Level Up 2025 (Video up to 45 seconds)	✓	✓				
Ix Video interview for C-Level executive to be recorded at the Level Up 2025 event and distributed on social and digital channels post event	✓	✓				
Collaboration opportunities on Instagram on Level Up original content (to be supported with paid media for additional exposure)	✓	✓	✓			
Reposting (on stories & LinkedIn) of any partners' relevant new content	✓	✓				
Post-event activities						
Logo inclusion in event wrap-up video shared with attendees and database	<b>✓</b>	<b>√</b>	✓	<b>✓</b>	<b>√</b>	<b>✓</b>
Advertising insert in post-event report	Double Page	Single Page	Half Page	Quarter Page		
Logo in post-event report	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>

#### \* INDUSTRY SPECIFIC PARTNER CATEGORIES (EACH WILL BE EXCLUSIVE TO 1 PARTNER):

Sports Consultant Partner, Wearable Tech Partner, Vr & Ar Partner, Fan Engagement Partner, Performance Analytics Partner, Broadcasting & Media Partner, E-sports Partner, Smart Stadiums Partner, Health & Fitness Partner, Blockchain & Crypto Partner, Sports Medicine & Supplements Partner, Para Sports Partner

## PARTNER LOGO PLACEMENTS\*



STRATEGIC PARTNER LOGO

SPORTS CONSULTANT

PARTNER INDUSTRY PARTNER

LOGO

PLATINUM SPONSOR

**GOLD SPONSOR LOGO** 

SILVER SPONSOR LOGO

WEARABLE TECH

PARTNER INDUSTRY PARTNER LOGO

**PLATINUM SPONSOR** 

LOGO

**GOLD SPONSOR LOGO** 

SILVER SPONSOR LOGO

PRESENTED BY

"PRESENTED BY" PARTNER LOGO

STRATEGIC PARTNERS

STRATEGIC PARTNER LOGO

**INDUSTRY SPECIFIC PARTNERS** 

"CUSTOM" PARTNER

INDUSTRY PARTNER

LOGO

PLATINUM SPONSOR

LOGO

GOLD SPONSOR LOGO

**SILVER SPONSOR LOGO:** 

**SUPPORTED BY** 



STRATEGIC PARTNER LOGO

**CRYPTO PARTNER** 

INDUSTRY PARTNER LOGO

PLATINUM SPONSOR

LOGO

GOLD SPONSOR LOGO

SILVER SPONSOR LOGO

"CUSTOM" PARTNER

INDUSTRY PARTNER LOGO

PLATINUM SPONSOR

LOGO

GOLD SPONSOR LOGO

SILVER SPONSOR LOGO

<sup>\*</sup> Logo placements subject to change based on where they are being placed. Number of logos will change based on final number of confirmed sponsors. Industry specific partners can be selected according to sponsor's business line.

## ACTIVATION OPPORTUNITIES



#### HIGH BRAND VISIBILITY

#### VIP COCKTAIL RECEPTION SPONSOR

AED 350,000

Welcome address at cocktail receptions, logo placement and recognition at reception and invitations (brought to you by: Sponsor)

#### **NETWORKING SPONSOR**

AED 200,000

Branding in VIP networking area and networking lounge area, plus recognition as Networking Sponsor (Networking brought to you by: Sponsor)

#### LANYARD SPONSOR

AED 250,000

Sponsor and Level Up Logos on step repeat across all lanyards

#### SESSION TAKEOVER

AED 125,000

Speaking opportunity on panel, logo on screen during session, recognition as session partner (session brought to you by: Sponsor). Note: Other speakers will also be invited on this panel

#### CURATED PACKAGES: LOOKING FOR OTHER PARTNERSHIP OPPORTUNITIES? Let us

know what you have in mind, and we'll curate a package that fits your requirements and needs.

## **EXHIBITION OPPORTUNITIES**

#### SHOWCASE YOUR INNOVATIONS

RAW SPACE AED 2,500 per sqm (build your own stand

#### PRE-BUILT STANDS

9sqm (3x3m) AED 35,000

4sqm (2x2m) AED 20,000

#### \* WHAT'S INCLUDED IN PRE-BUILT STANDS:

- 10 cm raised flooring, carpet skirting, and roller paint finish
  Fabricated walls with roller paint finish
  Branded graphics and acrylic panels with printed visuals
  Custom-made table with spray paint finish
  Vinyl-cut logo application
  TV screen installation

- Full setup and dismantling
- Furniture







# EARLY BIRD OPPORTUNITIES



EARLY BIRD DISCOUNT. APPLIES TO SPONSORSHIP PACKAGES, EXHIBITOR PACKAGES, AND DELEGATE TICKETS

Phase 1 Early Bird:

20% Discount Deadline: September 30

Phase 2 Early Bird:

10% Discount Deadline: October 30



## GREAT PARTNERSHIPS AREN'T BUILT ON PROMISES - THEY'RE BUILT ON SHARED SUCCESS.

FOLLOW US













@levelupsportstech

www.levelupsportstech.com

# GET IN TOUCH WITH OUR TEAM.

#### NAMIR HOURANI MANAGING DIRECTOR

E. nhourani@gmolx.com Mobile (& WhatsApp): +971 55 600 6000

#### HABIB CHAMS EXECUTIVE DIRECTOR

E. <a href="mailto:hchams@gmolx.com">hchams@gmolx.com</a>
Mobile (& WhatsApp): +971 52 923 2451

#### NICOLA AUGUSTI SENIOR CLIENT MANAGER

E. <u>naugusti@gmolx.com</u>
Mobile (& WhatsApp): +971 58 545 1061

